

Brian E. Wagner, P.E.

*Helping engineers to communicate, innovate,
and lead successfully.*



Game Changing Communication

How Engineering Firms Can Build Client-Ready Project Managers Who Lead with Confidence

The Big Idea:

Every great engineering firm, like every great baseball team, relies on strategy, communication, and execution to win. However, firms often promote technically gifted project managers who struggle to lead, represent the company effectively, or communicate clearly with clients and decision-makers.

In this keynote, Brian Wagner brings your firm a practical and energizing playbook rooted in his 20+ years as a civil engineer and inspired by the leadership lessons of baseball. Blending real-world project experience with compelling storytelling, Brian equips engineering professionals to communicate with clarity, adapt under pressure, and lead with confidence from the jobsite to the boardroom.

Based on his book *Rounding the Bases*, this session helps your team avoid costly communication breakdowns, represent the firm with credibility, and step into leadership roles with authenticity and trust.

Attendees Will Learn How To

- Communicate with confidence in high-pressure situations
- Break down complex ideas for non-technical audiences
- Earn trust without needing all the answers
- Lead internal teams by adjusting to the needs of others
- Avoid the common communication mistakes that cost trust and time

Who This Is For:

- Mid-career engineers stepping into client-facing roles
- Technical staff representing the firm in meetings, hearings, and presentations
- PMs looking to build confidence and clarity
- Executives focused on developing future firm leaders

Available Formats:

- 60 to 90 Minute Keynote (In-Person or Virtual)
- Leadership Retreat or Strategy Meeting
- Repeat Presentations for Large Teams
- Bulk Book Packages Available for Attendees


Brian E. Wagner, P.E., is a licensed civil engineer, speaker, and author of *Rounding the Bases: Winning Communication and Leadership for Engineers*. He has spent over two decades in land development and stormwater design, leading technical teams and managing complex, public-facing projects.


Brian brings real stories, practical insights, and clear strategies to help engineers develop their voice, lead with confidence, and represent their firms at the highest level. His message connects deeply with professionals who want to grow, lead, and win in today's evolving engineering landscape.


"Brian exemplifies the kind of leader you would want to work for or have speak to your organization. He is centered on helping others, carries himself with confident humility, and is committed to continual growth and development."

— Todd Burrier

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